

Today, manufacturers demand innovative solutions to deliver essential vitamins, minerals & nutrients.

New Product Innovation starts with The Wright Group and our Balanced Solutions® Philosophy. We provide the total package for your Company including the Hottest Trends in Health and Nutrition, Innovative Delivery Systems, Segmented Target Markets, Expert R&D and Uncompromised Quality.

Utilizing our SuperCoat® microencapsulates and SuperBlend® custom premixes, our team of R&D professionals have the expertise and latest ingredient knowledge to work with you to ensure effective nutrient delivery in a variety of product applications.

View our complete line of Balanced Solutions products at [thewrightgroup.net](http://thewrightgroup.net)



**Oatmeal Cookies**  
Our Oatmeal cookies are fortified with Omega-3 nutrients & vitamins.



**Strawberry Smoothie**  
This smoothie boosts the immune system and tastes great.



**School Lunch Pizza**  
Our pizza is healthy for kids & gives them the vitamins and nutrients they need to stay healthy.



**Orange Chew**  
Our Orange Chew is chock full of OMEGA-3 and vitamins.

- vitamins
- minerals
- nutraceuticals
- custom premixes
- amino acids
- microencapsulated nutrients
- direct compressible granulations
- standardized enrichment blends



theWrightGroup®

**SUPERCOAT**

microencapsulated nutrients

**SUPERBLEND**

custom nutrient premixes

**SUPERTAB**

direct compressible granulations

**Wrightmade**

baking enrichments • ingredients

**Wrightsoft**

shelf-life extenders

**Wrightdough**

increased volume mixtures

**Wrise**

microencapsulated leavening system

**nutra rice**

world food aid rice fortificants

**iron rice**

iron rice fortification

**vit a rice**

magnifying the value of vision

[www.thewrightgroup.net](http://www.thewrightgroup.net)

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school lunch program

**WHOLE GRAIN PIZZA**

**High DHA Omega-3**  
Whole Grain Crust  
+ Vitamins & Minerals

O-3 Complete™  
O-3 Complete™  
O-3 Complete™

# WHOLE GRAIN PIZZA

school lunch  
program

**SUPERBLEND®**  
custom nutrient premixes

Consumer demand for functional yet flavorful foods means selecting key vendors who deliver more than just basic nutrient blends. We have the experience and technical expertise necessary to create precise combinations of nutrients for your products. Most of all, you need to trust a company that can respond quickly both to your R&D requests and your tight production timetables. You've found the Wright solution.

Certain production processes can adversely affect the potency of a variety of nutrients within a blend. In addition, ingredient reactivity, instability and offensive sensory characteristics can cause significant problems during product development. Wright offers a solution.

Our value-added SuperBlend® premix solutions can overcome these obstacles. Substituting specific SuperCoat® microencapsulated nutrients for standard uncoated powders, SuperBlend® premixes deliver performance and stability in high temperature and shear processes in extruded bars and breakfast cereals. Wright also offers SuperBlend® premixes that address clear beverage issues such as oil ringing, cloudiness, and insolubility. Major manufacturers are currently using SuperBlend® premixes due to their superior performance.



## High DHA Omega-3 Essential Nutrients Include:

Omega-3 (4:1 DHA/EPA Powder) 400 mg/pizza

Our SuperCoat Omega-3's™ are available in these formats:

- 4:1 DHA/EPA Powder
- 2:1 DHA/EPA Powder
- 2:1 EPA/DHA Powder
- Microencapsulated Powder
- Tasteless & Odorless
- Easy-to-use
- Application-Specific Formulations
- Kosher & Halal Certified

## Why use SuperCoat Omega 3 Microencapsulation ?

- ✓ Specially formulated for functional high-heat applications, including meal replacements, sports nutrition bars and confections to deliver an enhanced level of protection
- ✓ Offers performance at a greater cost-effectiveness than standard high-heat coatings
- ✓ Improved nutrient durability in extreme temperature processes
- ✓ Enhanced taste & odor masking
- ✓ Delivers superior shelf-life
- ✓ Proprietary SMART™ technology enables application-specific microencapsulation
- ✓ Sustained & time release coatings

## Nutrition Facts

Serving Size 1/2 of Pizza (134g)  
Servings Per Container 2

Amount Per Serving  
**Calories 300**  
Calories from Fat 70  
Calories from Saturated Fat 35

% Daily Value\*

**Total Fat 8g** 13%

Saturated Fat 3.5g 19%

Trans Fat 0g

**Cholesterol 15mg** 5%

**Sodium 540mg** 22%

**Total Carbohydrate 44g** 15%

Dietary Fiber 4g 16%

Sugars 4g

**Protein 14g**

Vitamin A 30% • Vitamin C 30%

Calcium 30% • Iron 30%

Vitamin E 30% • Thiamin 20%

Riboflavin 20% • Niacin 20%

Folate 20% • Zinc 20%

Selenium 6% • Manganese 0%

\*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

	Calories: 2,000	2,500
Total Fat	Less than 65g	80g
Saturated Fat	Less than 20g	25g
Cholesterol	Less than 300mg	300mg
Sodium	Less than 2,400mg	2,400mg
Total Carbohydrate	300g	375g
Dietary Fiber	25g	30g

Calories per gram:  
Fat 9 • Carbohydrate 4 • Protein 4

Omega-3	DHA	EPA
400mg	330mg	66mg

INGREDIENTS: Pizza Dough (All Purpose Flour, Whole Grain Flour, Multigrain Mix (water, high fructose corn syrup, oats, sunflower seeds, millet, flax, contains 2% or less of: sea salt, cracked wheat, lactic acid, cultured wheat starch, Yeast, Cottonseed Oil, Sodium Aluminum Phosphate, Sodium Bicarbonate, Honey, Brown Sugar, Soybean Oil, Salt), Mozzarella Cheese, Pizza Sauce (Tomato Sauce, Tomato Paste, Salt, Black Pepper, Garlic, Oregano, Basil), Omega 3, Vitamin/ Mineral Premix (Calcium Carbonate, Ferric Orthophosphate, Sodium Ascorbate, Vitamin E Acetate, Vitamin A Palmitate, Zinc Oxide, Nicotinamide, Thiamine Mononitrate, Riboflavin, Folic Acid, Vitamin B12).

